

# COLLAGE MAKING – HISTORY & EXAMPLES

*“Popular culture isn’t a freeze-frame; it is images zapping by in rapid-fire succession, which is why collage is such an effective way of representing contemporary life. The blur between images creates a kind of motion in the mind.” - James Rosenquist, Artist*

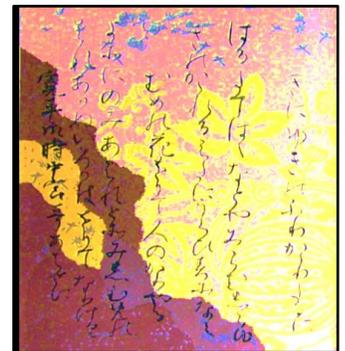
## Taking Disconnected Pieces And Transforming Them Into A Whole !

Collage is an art where you assemble various pieces of different materials (such as paper, photographs, cut outs from magazines / newspaper / packaging, fabric, feathers, wood, and other found objects) and attach them to a surface (such as paper, canvas, and wood) to create a new single picture that conveys a message, mood, or story.

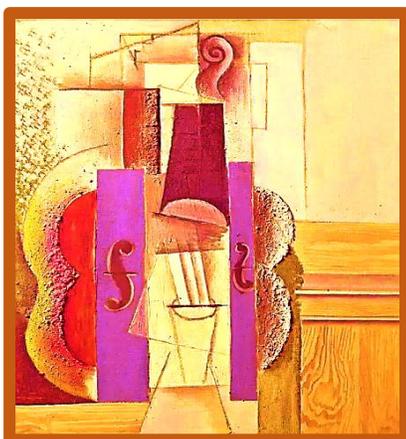
Collage is from the French word “collér” --- “to glue”. In traditional 3-dimensional Collage art cut and pasting with glue is the primary means of combining images. In digital Collages you do a glue-less in computer cut and paste of images – and can add glow, boxes, and other methods to set off images so they look 2-dimensional.

The first Collages were made after the invention of paper in China in 200 BC. But it became an art in the 10<sup>th</sup> century when the Japanese poets – who were also calligraphers writing their texts on surfaces -- started to apply glued paper to decorate their poems.

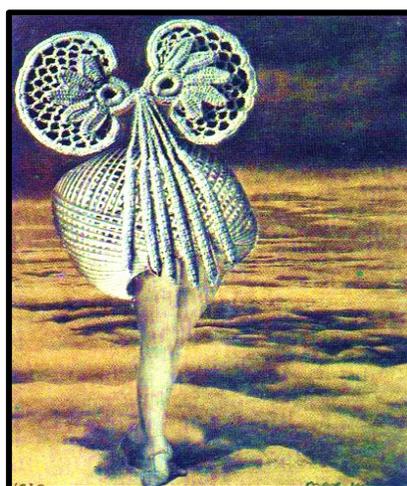
Jump to the 20<sup>th</sup> century and the art period known as ‘Modern Art’ when some artists turned from making realistic art – *art that looked like real people and landscapes* --- to create wild images that totally came from their imaginations and experimentation.



Artwork from the collected poems of Sosei-Hosh, 9<sup>th</sup>-10<sup>th</sup> Century



VIOLIN HANGING ON THE WALL (1912)  
By Pablo Picasso



ABOVE THE CLOUDS  
WALK MIDNIGHT (1920)  
By Max Ernst



INDIAN DANCER (1930)  
By Hannah Hoch

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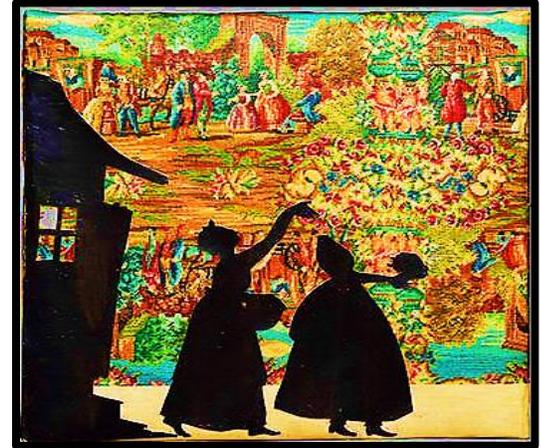
Some of the Modern Art movements that embraced Collage include [Cubism](#), [Dadaism](#), and [Surrealism](#), and in the mid-20<sup>th</sup> Century [Pop Art](#). As mass-produced images started to dominant culture and societal goals became a push to homogenize our differences, collage has become an expression of rule breaking and unconventionality, as well as an expression of the fragmentation and complexity of our modern world.



**MICK JAGGAR (1975)**  
By Andy Warhol



**GUITAR MAGIC (1986)**  
By Romane Bearden



**UNTITLED (1994)**  
By Kara Walker



**HIS OWN DEVISING (1997)**  
By Roy Lichtenstein



**REPETITIVE VISION (1996)**  
By Yayoi Kusama



**UNTITLED (2014)**  
By Massogona Syla

### MARKETING & COMMERCIAL USE OF COLLAGE

Of course that which is fresh and fun in art will attract Advertisers ! [Shutterstock's 2019 Creative Trends Report](#) indicated that marketing searches for 'Contemporary Collage' went up by an astonishing 1376% ! An offshoot of the collage is the 'mood board' (inspiration board) done in creative industries like fashion and interior design. A collage of concepts, visuals, materials, and colors is arranged to help stimulate brainstorming and to give a visual representation of your ideas to collaborators and clients.

