

COLLAGE MAKING – HISTORY & EXAMPLES

“The experience of life that you and I have is pretty much a jigsaw puzzle in the box: Day-to-day experiences of disconnected pieces that don't seem to justify the efforts we make each day.” - Robert Adams, Photographer

Taking Disconnected Pieces And Transforming Them Into A Whole !

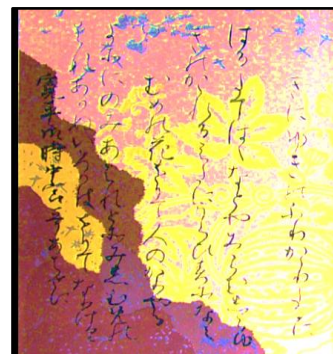
Collage is an art where you assemble various pieces of different materials (such as paper, photographs, cut outs from magazines / newspaper / packaging, fabric, feathers, wood, and other found objects) and attach them to a surface (such as paper, canvas, and wood) to create a new single picture that conveys a message, mood, or story.

Collage is from the French word “collér” --- “to glue”. In traditional 3-dimensional Collage art cut and pasting with glue is the primary means of combining images. In digital Collages you do a glue-less in computer cut and paste of images – and can add glow, boxes, and other methods to set off images so they look 2-dimensional.

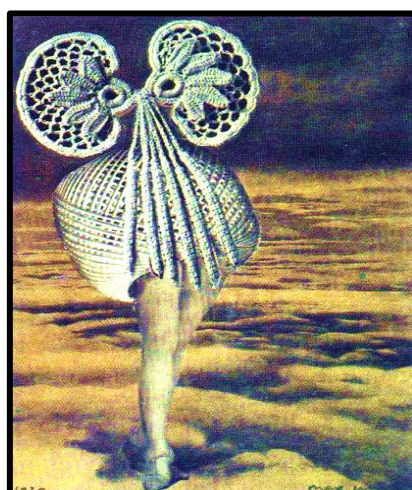
The first Collages were made after the invention of paper in China in 200 BC. But it became an art in the 10th century when the Japanese poets – who were also calligraphers writing their texts on surfaces -- started to apply glued paper to decorate their poems.

Artwork from the collected poems of Sosei-Hosh, 9th-10th Century:

Jump to the 20th century and the art period known as ‘Modern Art’ when some artists turned from making realistic art – *art that looked like real people and landscapes* --- to create wild images that totally came from their imaginations and experimentation.



VIOLIN HANGING ON THE WALL (1912)
By Pablo Picasso



ABOVE THE CLOUDS
WALK MIDNIGHT (1920)
By Max Ernst



INDIAN DANCER (1930)
By Hannah Hoch

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Some of the Modern Art movements that embraced Collage include [Cubism](#), [Dadaism](#), and [Surrealism](#), and in the mid-20th Century [Pop Art](#). As mass-produced images started to dominant culture and societal goals became a push to homogenize our differences, collage has become an expression of rule breaking and unconventionality, as well as an expression of the fragmentation and complexity of our modern world.



MICK JAGGAR (1975)
By Andy Warhol



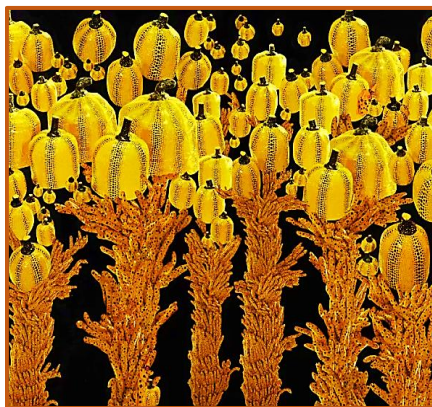
GUITAR MAGIC (1986)
By Romane Bearden



UNTITLED (1994)
By Kara Walker



HIS OWN DEVISING (1997)
By Roy Lichtenstein



REPETITIVE VISION (1996)
By Yayoi Kusama



UNTITLED (2014)
By Massogona Syla

MARKETING & COMMERCIAL USE OF COLLAGE

Of course that which is fresh and fun in art will attract Advertisers ! [Shutterstock's 2019 Creative Trends Report](#) indicated that marketing searches for 'Contemporary Collage' went up by an astonishing 1376% !

An offshoot of the collage is the 'mood board' (inspiration board) done in creative industries like fashion and interior design. A collage of concepts, visuals, materials, and colors is arranged to help stimulate brainstorming and to give a visual representation of your ideas to collaborators and clients.

